

# Curriculum Vitae

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## Personal Data

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Name: Martin Egger

Adress: Department of Applied Psychology: Work, Education and Economy  
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## Academic Career

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Since 2016 Doctoral researcher at the Faculty of Psychology, Department of Applied Psychology: Work, Education and Economy, University of Vienna  
Dissertation topic: The influence of selective attention on consumers preferences.

2013 –2016 Master of Psychology at the University of Vienna  
Focus: Social Psychology and Consumer Research

2010 –2013 Bachelor of Psychology at the University of Vienna

## Projects / Internships

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2015 – 2016 Project related student assistant  
Project title: Explicit and Implicit Country Stereotypes of Consumers

02.2014 – 05.2014 Internship at the Department of Psychology, Social Psychology and Consumer Research, University of Vienna, Austria. Workgroup: Economic Psychology

## Skills and Qualifications

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### Eye Tracking

Expertise with planning, programming, conducting, data preparation and analyzing

### Software and Programming

R, SPSS, Matlab,  
Inquisit (Millisecond), Presentation (Neurobehavioral Systems), Javascript, LUA, Python,  
Unipark (Questback), Photoshop (Adobe), Flash (Adobe), AutoCAD (Autodesk)

**Languages:** German (native), English (very good command)