

# Franziska Laaber

Name Franziska Laaber, BA MSc  
Address Department of Occupational, Economic, and Social Psychology  
University of Vienna, Faculty of Psychology  
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## Education

03/2020-present **Doctoral studies in Psychology**  
Vienna Doctoral School, Cognition, Behaviour, and Neuroscience  
(CoBeNe), University of Vienna  
Topic: *Establishing a Comprehensive Understanding and Measure of  
Children's Digital Maturity.* (Supervisor: Univ.-Prof. Dr. Arnd Florack)

Since 10/2018 **Psychotherapeutisches Propädeutikum (Psychotherapy)**  
Postgraduate Center, University of Vienna

03/2014-10/2016 **Master's degree in Applied Psychology (MSc)**  
University of Vienna  
Thesis: *How Emotions Differ by Experience Type and Influence Subjective  
Well-Being - A Day-Reconstruction-Study with Exchange Students.* (Grade: 1,  
Supervisor: Univ.-Prof. Dr. Arnd Florack)

10/2010-02/2014 **Bachelor's degree in Psychology (BSc)**  
University of Vienna

02/2013-07/2013 **Psicologia, Erasmus semester**  
Università degli Studi di Parma, Italy

10/2008-/01/2012 **Bachelor's degree in Education Science (Bildungswissenschaft) (BA)**  
University of Vienna

## Professional Experience

03/2020-present **Research assistant (prae-doc), EU-Horizon-2020 project DIGYMATEX**  
Department of Occupational, Economic, and Social Psychology  
Project management (support to scientific manager of the project),  
research activities (focus groups, cross-sectional & longitudinal studies in  
multiple countries).

- 10/2019-02/2020      **Corporate HR Manager / HR Processes & Systems (full-time)**  
 Wienerberger AG, Vienna  
 Development of standard HR processes, system implementation.
- 11/2016-10/2019      **HR Projects / Corporate HR (full-time)**  
 Wienerberger AG, Vienna  
 Setting up and managing group-wide employee survey (30 countries).  
 Organization of HR Learning & Development initiatives (e.g., middle management leadership training program).
- 10/2013-06/2016      **Office Management, Management Assistance, HR support (25 h/week)**  
 Wienerberger AG, Vienna  
 Part-time receptionist. Taking over interim assistance positions to top management (i.e., CEO, board of largest BU).
- 10/2012-01/2013      **Team assistant banking education (16 h/week)**  
 Raiffeisen Campus, Vienna

## Professional Affiliations

- 2022-present      **Berufsverband Österreichischer PsychologInnen (BÖP)** (Professional Association of Psychologists in Austria)

## Research Skills

- Technical Skills      Microsoft Office, IBM SPSS Statistics, R, Stata, Mplus, Unipark, Qualtrics  
 Language Skills      German (first language), English (fluent), Italian (B2), French (B1)

## Reference

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